# GAMALEARN

Empower. Improve. Innovate

# GamaLearn
## Company Profile
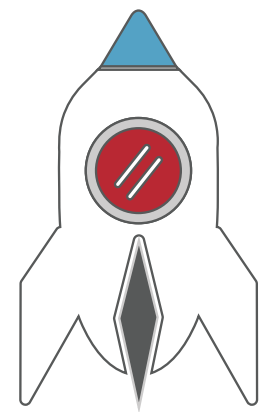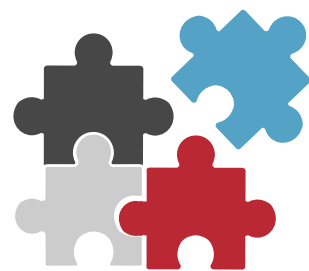
# ABOUT
# COMPANY

**GamaLearn**, established in 1989, stands at the forefront of evolutionizing learning with three core values **"Empower. Improve. Innovate."**

**GamaLearn** is a strategic Microsoft partner **(ISV/AEP/Co-Sell)**, offering our customers premium services using Cloud, AI, Mobility, IoT, and more to assist with their digital transformation journey.

**GamaLearn** has a comprehensive products, solutions, SME's, & 30+ years of strategic partnerships in the MENA region. Through that, GamaLearn has a proven track record of tried-and-true methodologies to overhaul both learning and assessment practices.

@gamalearn  www.gamalearn.com

# Mission&vision

## "Mission

At **GamaLearn**, our mission is to empower learners by offering innovative, user-friendly technology solutions that improve learning experiences, ensuring quality education is accessible and impactful for everyone, everywhere.

## "Vision

**GamaLearn's** vision is to become a global leader in learning technology,revolutionizing the learning landscape through continuous innovation and optimization of our products and services. We aim to create an environment where learning is synonymous with empowerment, improvement, and innovation.
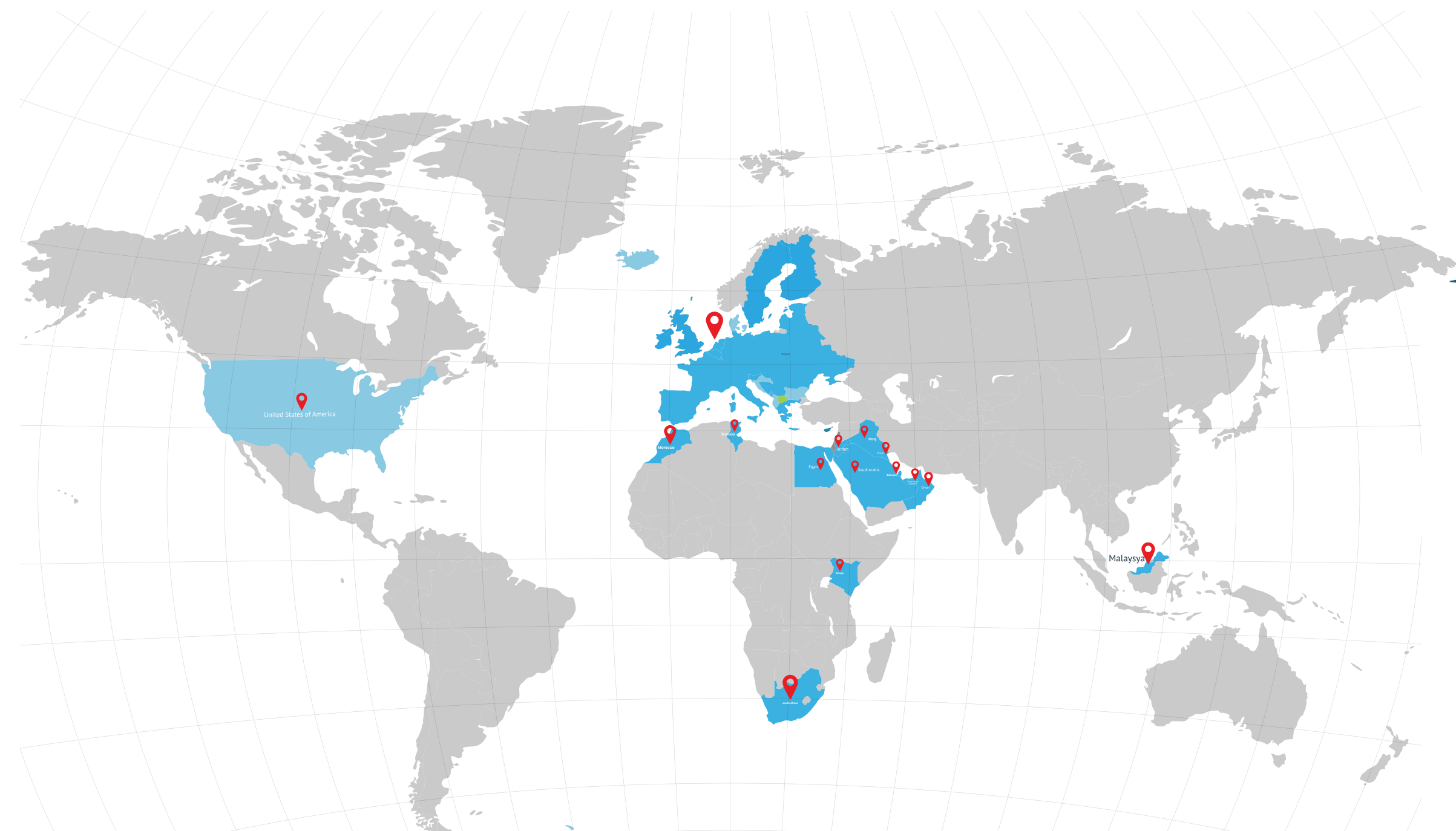
# Our Business
## Footprint

KSA | UAE
Egypt | Oman
Kuwait | Kuwait | USA
Bahrain | Iraq | EUC
Jordan | Morocco | Malaysia
Tunisia | Kenya | South Africa

Headquarters

# OUR PARTNERS

# Channel **Partners**



View More

# Technology **Partners**
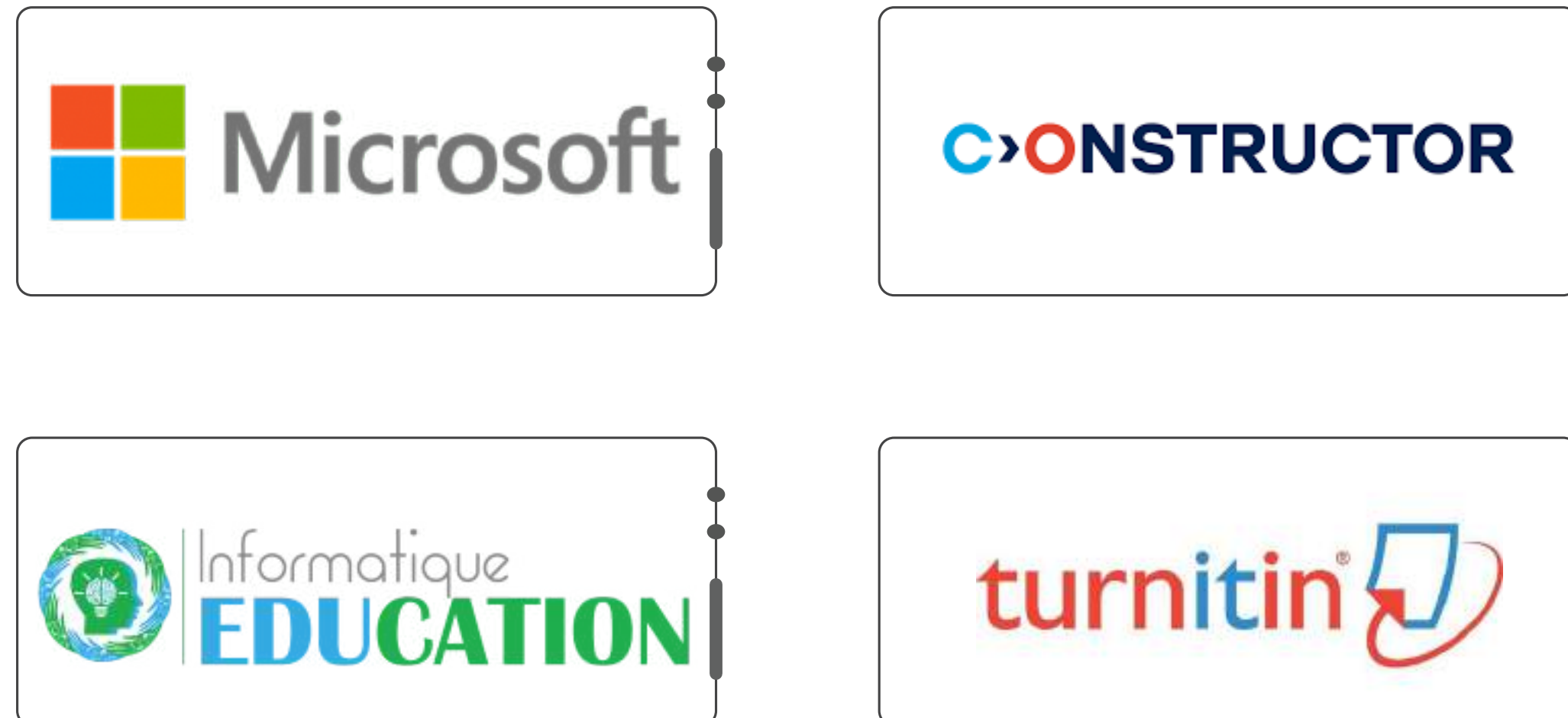
# Hosting **Partners**
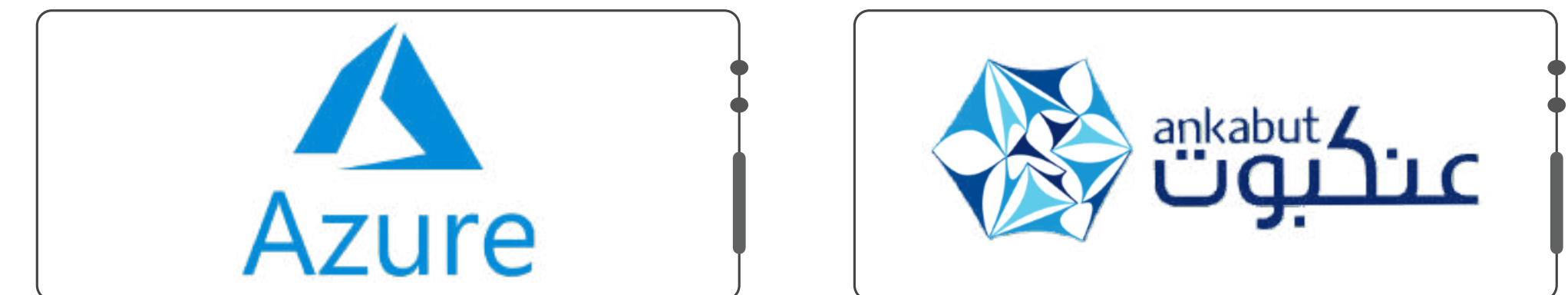
View More

View More
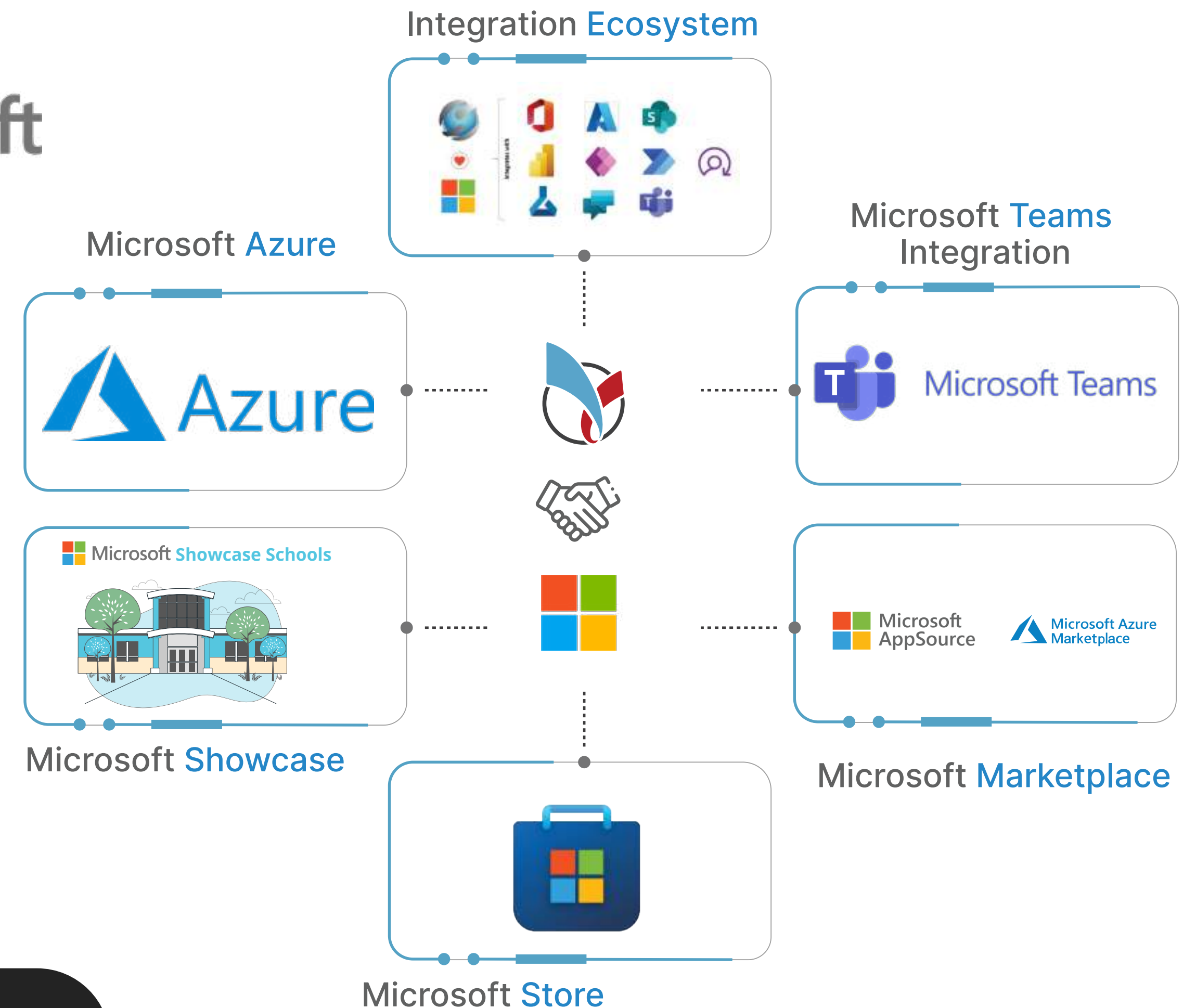
# OUR Global Strategic
# Partnership with Microsoft

GamaLearn is a strategic Microsoft Global Education Partner, offering our customers a premium service using Cloud, AI, Mobility, IoT, and more to assist with their digital transformation journey.
We have a global partner network that is ever-growing, through our strategic partnership with Microsoft in Middle East, Asia and Africa.

Integration Ecosystem

Microsoft Azure

Azure

Microsoft Teams Integration

Microsoft Teams

Microsoft Showcase Schools

Microsoft Showcase

Microsoft AppSource    Microsoft Azure Marketplace

Microsoft Marketplace

Microsoft Store

# Associations



GDPR

ITIL®

Azure
Preferred solution

eAA
the e-Assessment Association

Information Security Management System
ISO
27001
Certified

In Progress

AICPA Service Organization Control Reports
AICPA
SERVICE ORGANIZATIONS
SOC
aicpa.org/soc
Formerly SAS 70 Reports

# Global Industry Alliances

Apple

turnitin

Respondus

Google for Education

Gartner

Lenovo
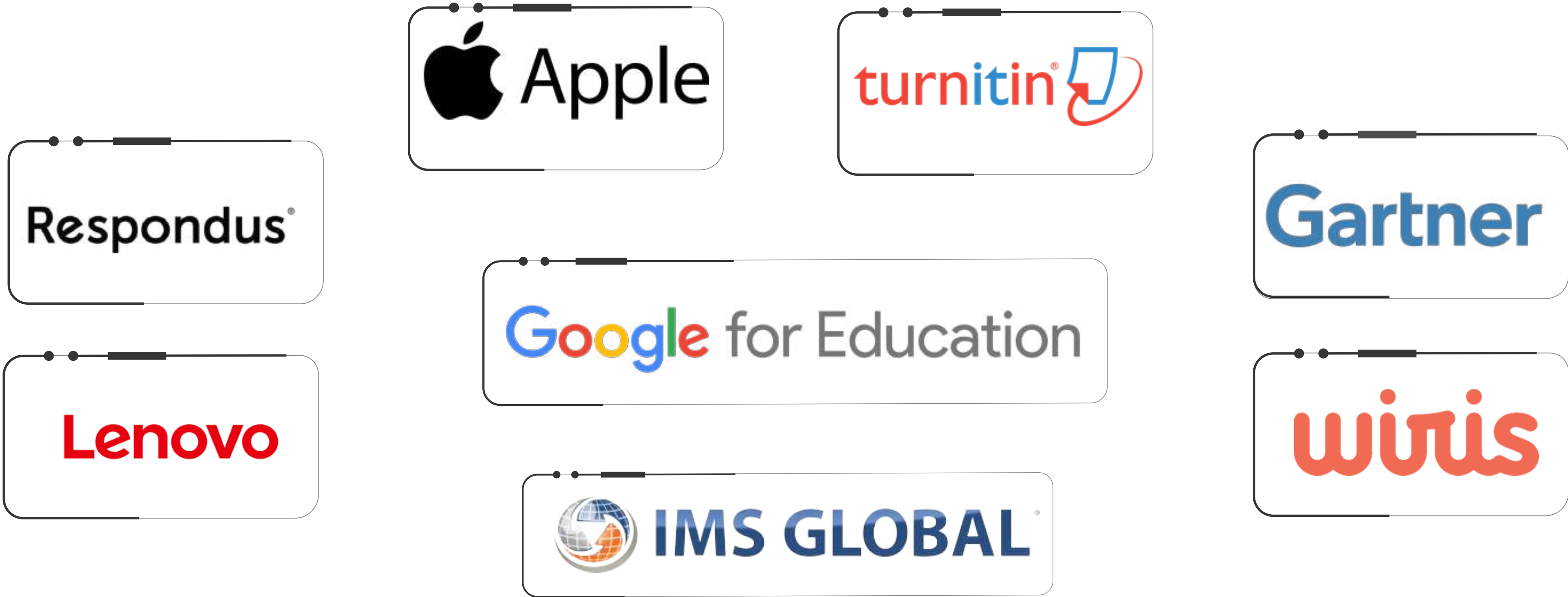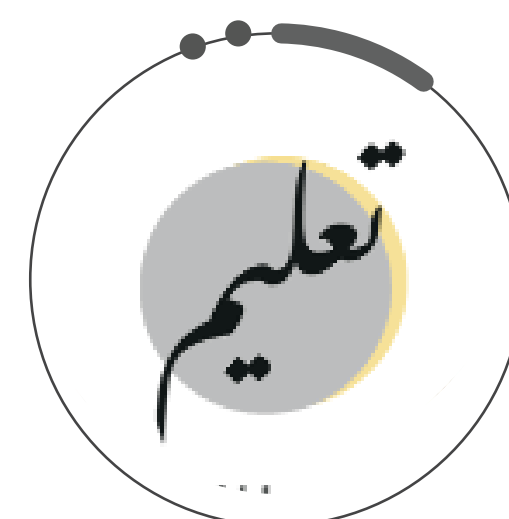
IMS GLOBAL

wiris

# Highlighted
# Clients

# Success
# Stories

Since 1989, GamaLearn has collaborated with multiple clients and partners With their help, we  produced several success stories and case studies to showcase our effectiveness and strengthen our presence in the market.These success stories and case studies with you whether they are from the Education, Corporate, Enterprise, or Government Sector.

View More

# OUR
# RESOURCES

## BLOG

Discover the GamaLearn Blog, your go-to destination for educators, industry experts, our vibrant community, and valued customers and partners

View More

## ACADEMY

Discover a world of knowledge and growth at GamaLearn Academy. Dive into a wealth of resources, from expert-led courses to cutting-edge insights on education and technology.

View More

## COMMUNITY

Connect, collaborate, and innovate with like-minded individuals at the GamaLearn Community. Dive into discussions, share insights, and stay at the forefront of education and technology
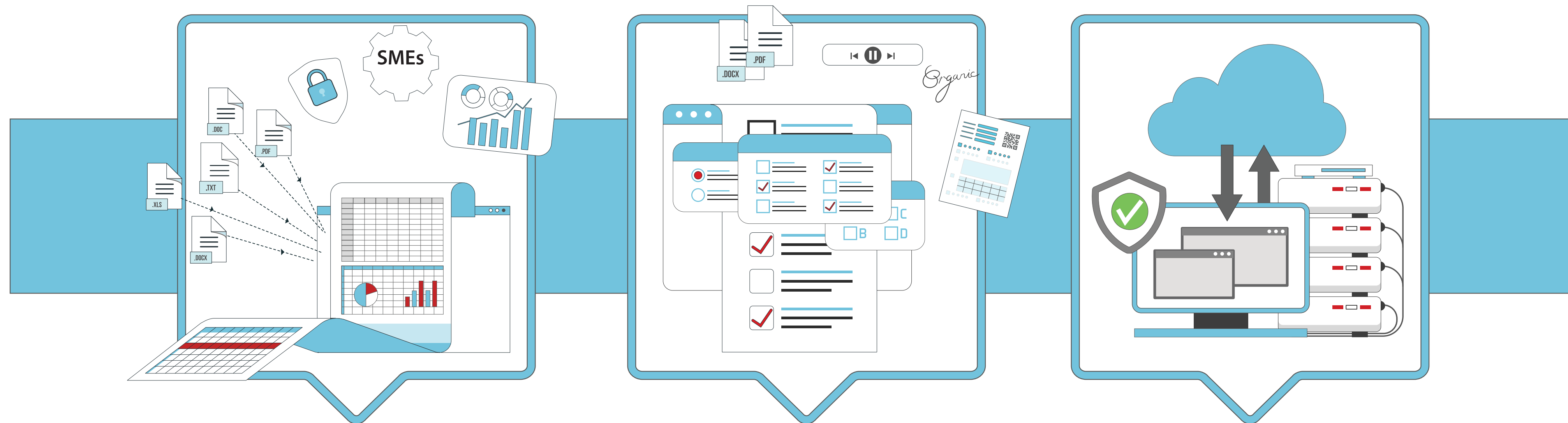
View More

# OUR Services

**Curriculum**
Conversion & Migration

**Question**
Creation & Conversions

**Hosting** Services

**Integration**

**Customization**

**Implementation**

**Support** Services

**Training**

**Consultancy Services**

# GamaLearn
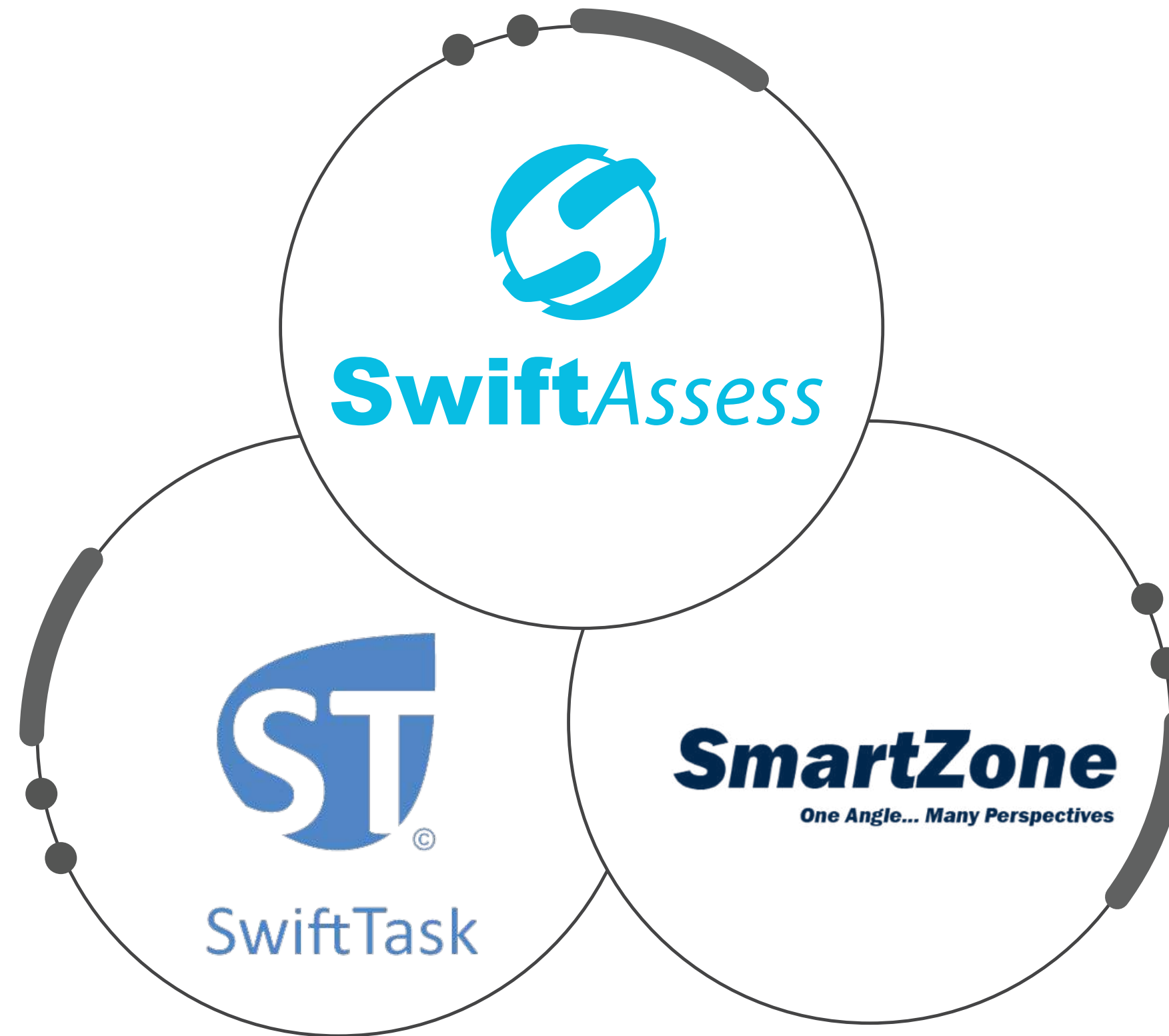## Sectors



Education

Corporate and Enterprise

Government

# Our
# Platforms



SwiftAssess

SwiftTask

SmartZone
One Angle... Many Perspectives
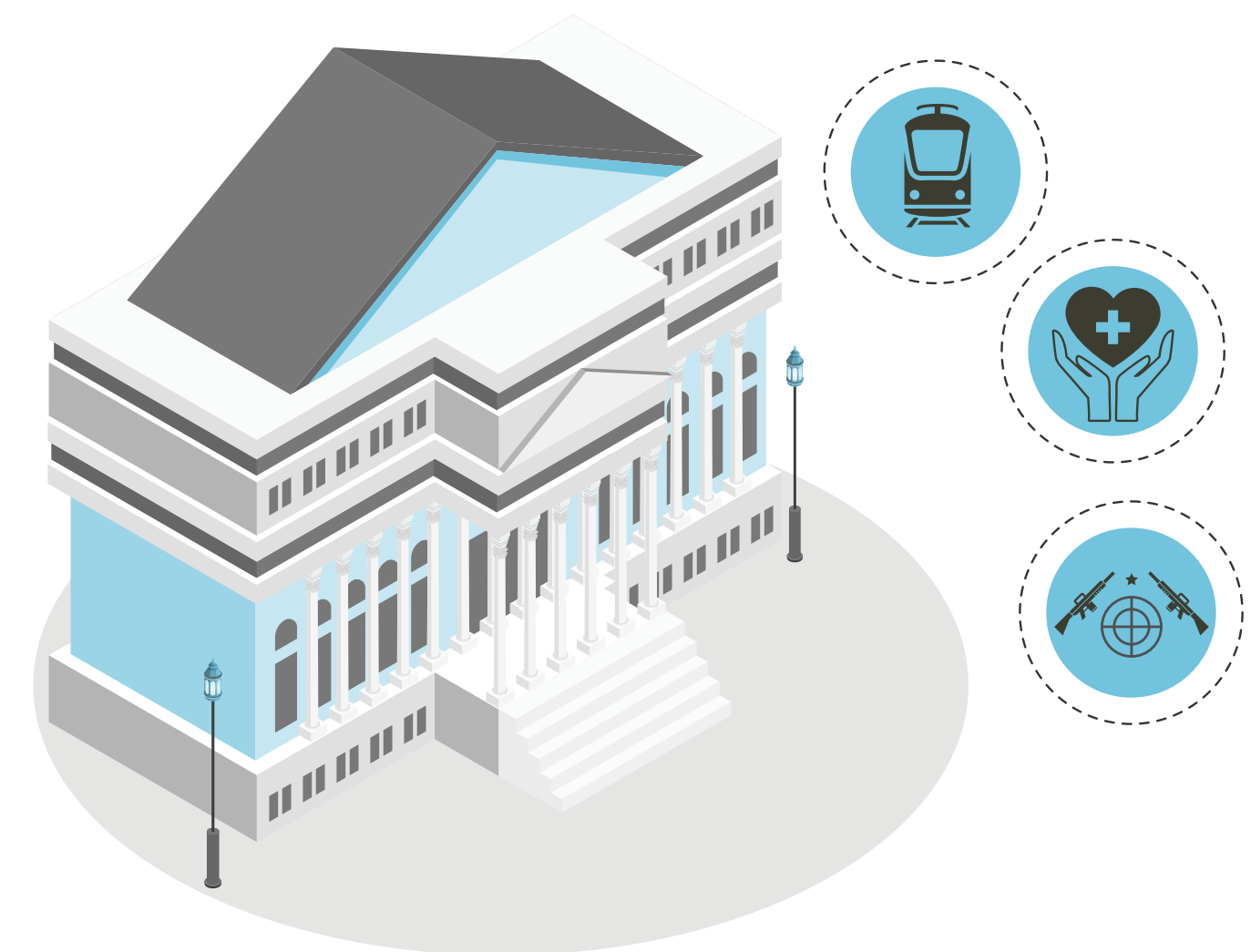
@gamalearn     www.gamalearn.com

# SwiftAssess

SwiftAssess is a one-stop shop for all your Assessment needs, ranging from tried-and-true methodologies and features that guides your journey through Authoring, Delivering and Tracking your assessment transformation strategy at all levels in your organization
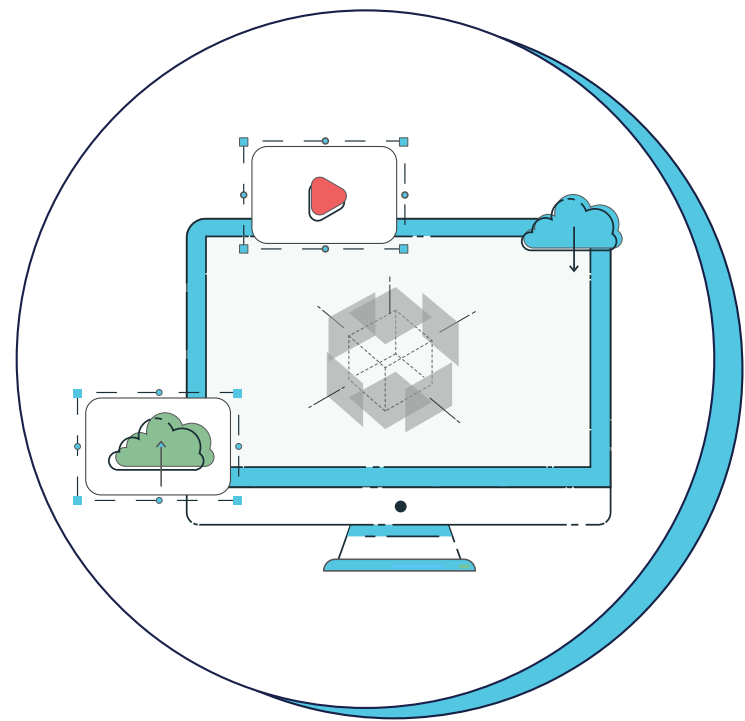
# SwiftAssess Solutions

**Immersive Assessment**
3D and Media Based.

**Digital Assessment**
With high security and
device compatibility

**SmartPaper**
Paper Based
Examination Any Paper,
Any Printer, Any Scanner.

**Observer**
Practical evaluation
and on site evaluation

**Exam Security**
Secure, high-quality
assessments on
Windows and Mac desktops
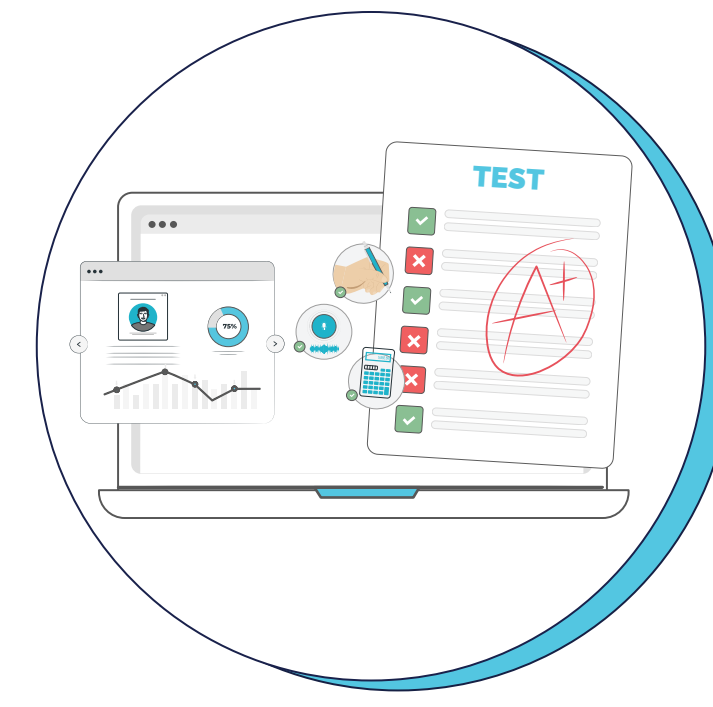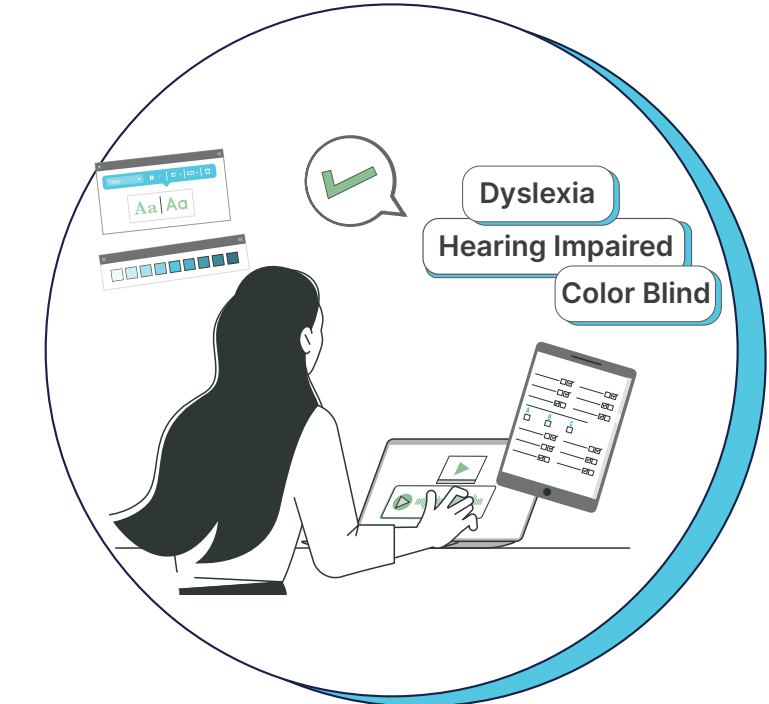
@gamalearn        www.gamalearn.com

**Test Center**
Transform your test center
with streamlined automation
experience

**GradeMate**
Download, grade offline,
and sync at your convenience

Dyslexia
Hearing Impaired
Color Blind

**ACU**
Offline Assessment Delivery

**Exam Accessibility**
Compliant, user-friendly
applications with intuitive design
and high accessibility standards

@gamalearn    w w w . g a m a l e a r n . c o m

**SwiftTask** offers businesses flexibility, cost-effectiveness and instant access to a vast pool of skilled talent. Whether you work individually or run your own business, SwiftTask gives you the chance to expand your capacity online. Thousands of Task Providers are already working professionals like you.



**One Angle... Many Perspectives**

**SmartZone** is a platform to manage training operations in schools and institutes in a systematic manner. All related data and operations are provided to the training management. This enables you to evaluate the progress of training and obtain insightful results and statistics used in training plans.
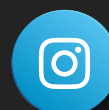
# OUR Commitments

# Accessibility and Special Needs

GamaLearn is committed ensuring that our products and services are accessible to all individuals, regardless of their abilities or special needs

SwiftAssess offers features like adaptive testing, accessibility solutions, and the ability to take an assessment from many types of devices. Additionally, educators can customize features of their assessments to accommodate students with special needs. A few examples of accessibility features include adding extra time, enabling audio and video transcripts, adjusting color schemes,controlling question fonts, and magnifying images.

This can make a world of difference for students with hearing impairments, dyslexia, color blindness, ADHD, and more.

Accessibility features allow each and every student to thrive.

View More

**Dyslexia**

**Hearing Impaired**

**Color Blind**
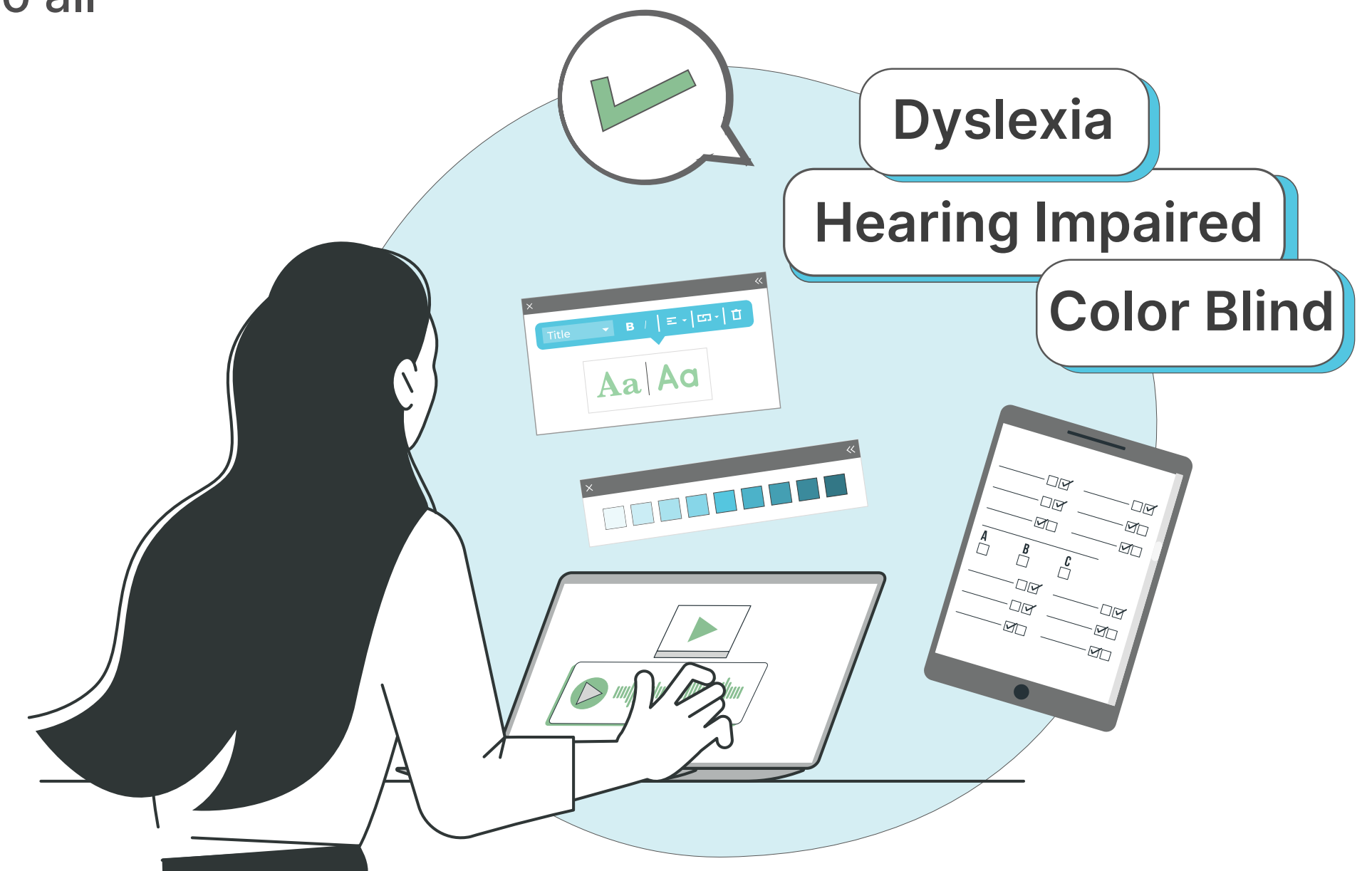
# Sustainability at Our Core

**GamaLearn** embraces sustainable practices at every level of our operations, from reducing our carbon footprint to minimizing waste.

Digital assessment platforms, like SwiftAssess, are driving this vision by leveraging technology to carve a sustainable path forward in education.

Today, we explore how these eco-friendly solutions are reshaping traditional assessments, leading us toward a greener future.

Our blog on Steering Digital Assessment Industry Towards Sustainability

View More

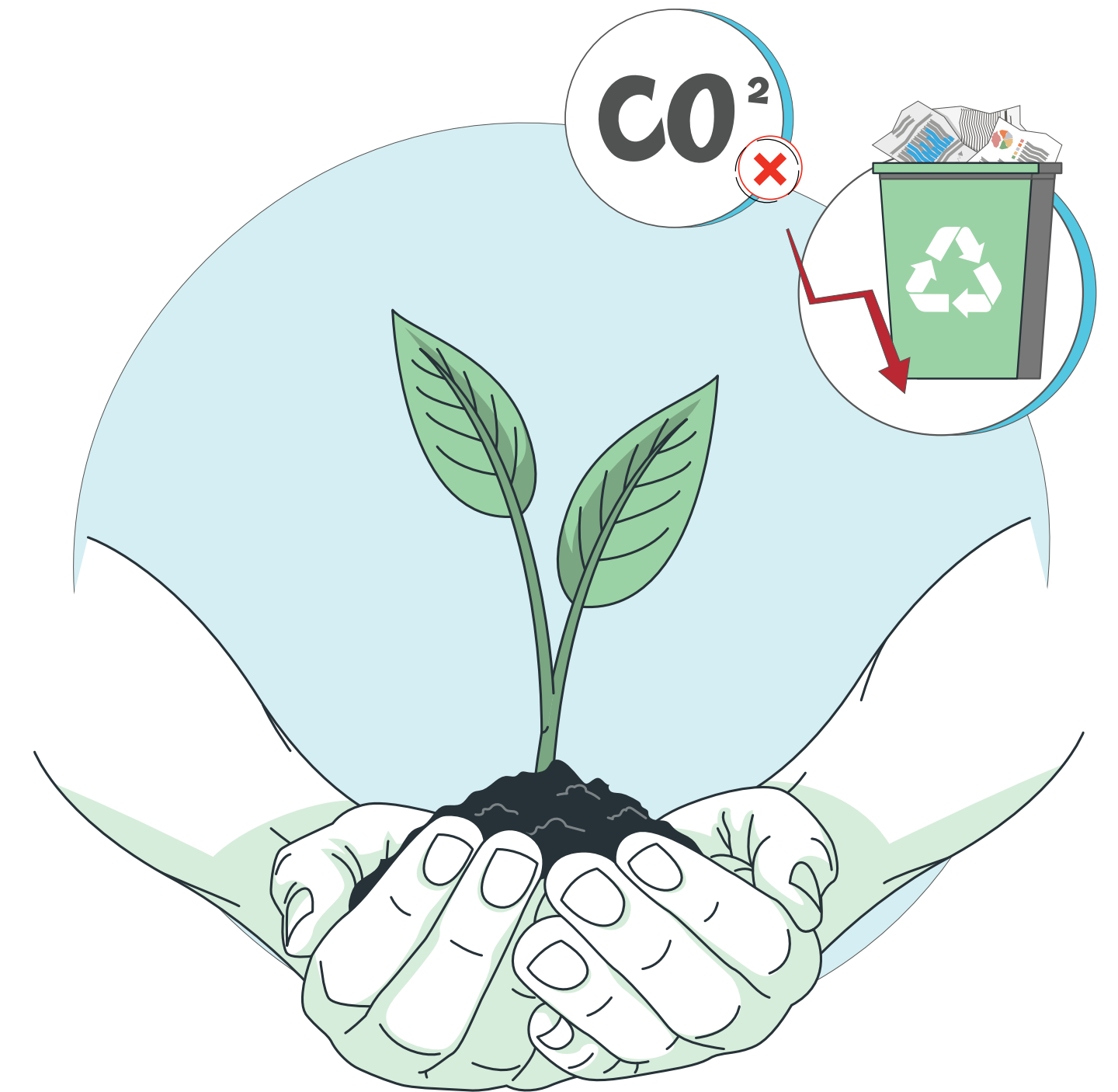● **AI Proctoring**

● **Seamless Integration**

●**SmartPaper**

@gamalearn     www.gamalearn.com

# Exceeding Industry Standards and Quality

**GamaLearn** consistently pushes the boundaries of quality and innovation

within our industry.

ensuring that our customers receive products and services of the highest

caliber

# Security and Privacy

Protecting the privacy and security of our customers is paramount.

GamaLearn has implemented robust frameworks to safeguard sensitive

information, ensuring that trust and confidentiality remain at the heart of

our interactions.

View More

- **GDPR Compliance**

- **Our Webinar on AI Security with Constructor**

- **Secure Browser and Mobile**

# Giving Back to Society

GamaLearn  believes in giving back to society by empowering individuals through upskilling programs, internships, workshops, and sponsorship opportunities. Our investment in people and communities is an integral part of our mindset

- **courses and upskilling for employees**

- **Remote working for flexibility**

- **Workshops for clients and employees as well**

# Commitment to Diversity and Inclusion

GamaLearn embraces and encourages diversity in thoughts, ideas, and backgrounds, fostering an inclusive and respectful environment that enriches our corporate culture and fuels innovation.

- **GamaLearn promotes a culture of continuous learning and development.**

- **Provides access to a variety of learning resources, including online courses, workshops, and seminars.**

- **Provides support for attending courses, obtaining certifications, or participating in workshops**

- **GamaLearn acknowledges and rewards employees who make significant progress in upskilling**

# Our Commitment to The Era of AI

We have continuously pursued innovation, investing in research and development to integrate AI seamlessly into our products and features. We are proud that we have achieved significant milestones, successfully enabling AI workloads across our entire product portfolio. Meet the cutting-edge AI Features in SwiftAssess, Powered by GPT-4 and Microsoft Azure Cloud!
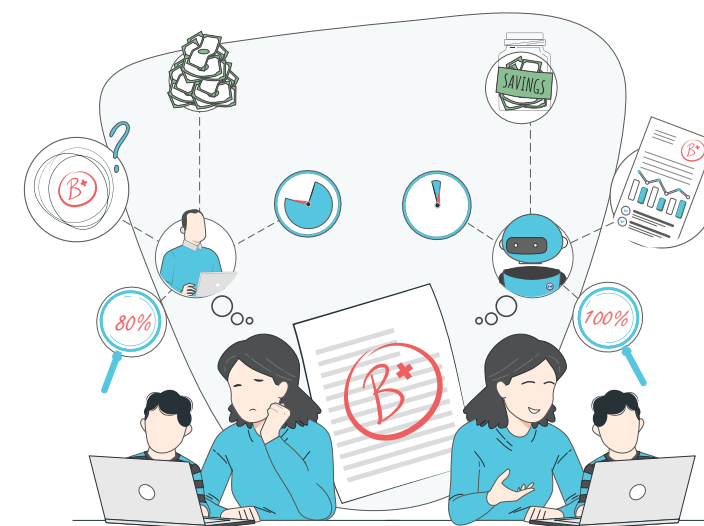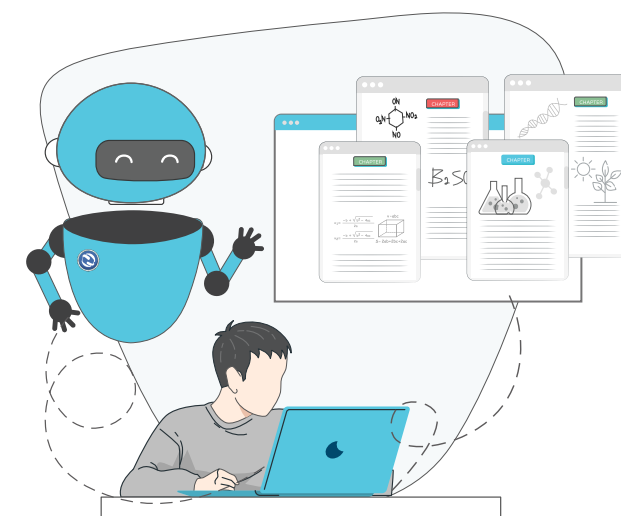
View More ————————●

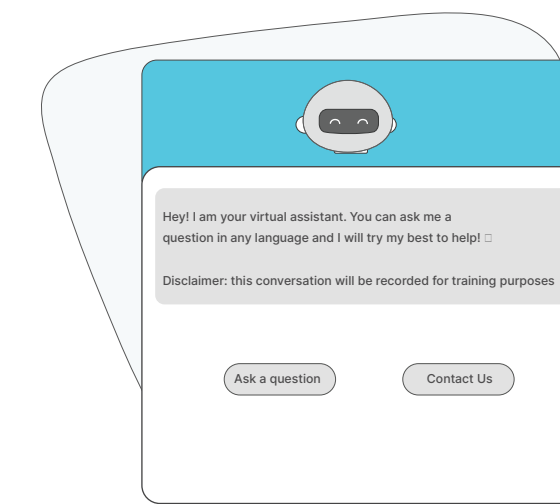## Some of the Powerful Benefits Unlocked:
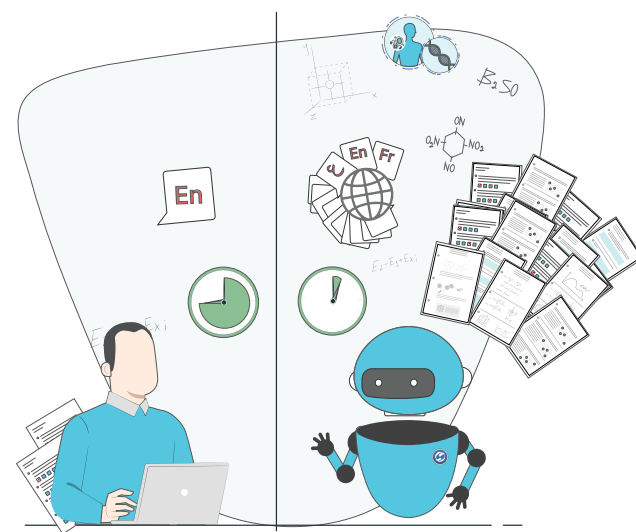
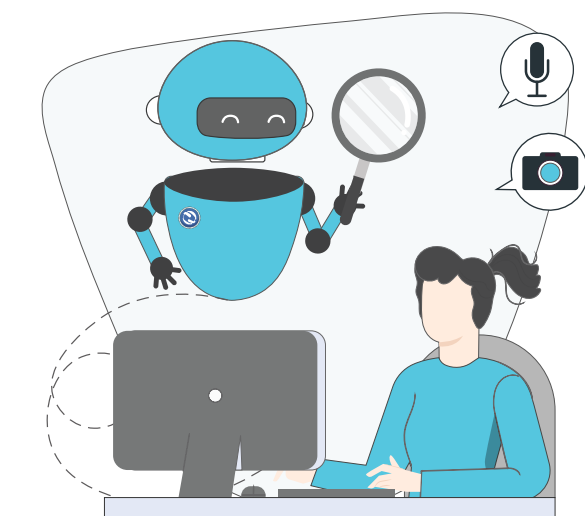AI Exam Design & Question Bank Creation    AI Auto-Grading    AI Curriculum Content Generation    AI Support    AI Proctoring

## AI Security Webinar partnering with Constructor
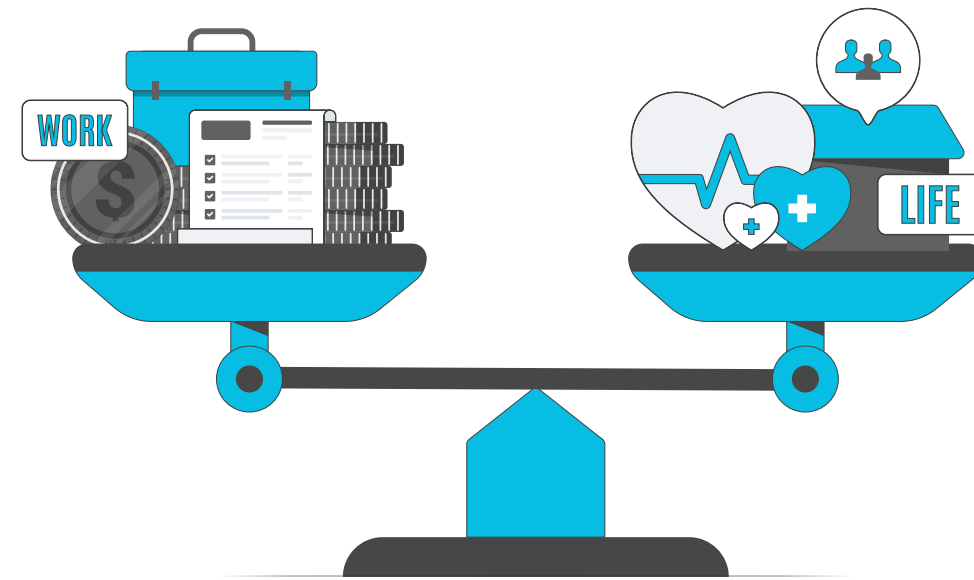
@gamalearn    www.gamalearn.com

# Company Culture

## Celebrating Diversity, Flexibility, and Inclusion

### Diversity Matters
Our global team brings talents from multiple countries together, spaking innovation through diverse perspectives
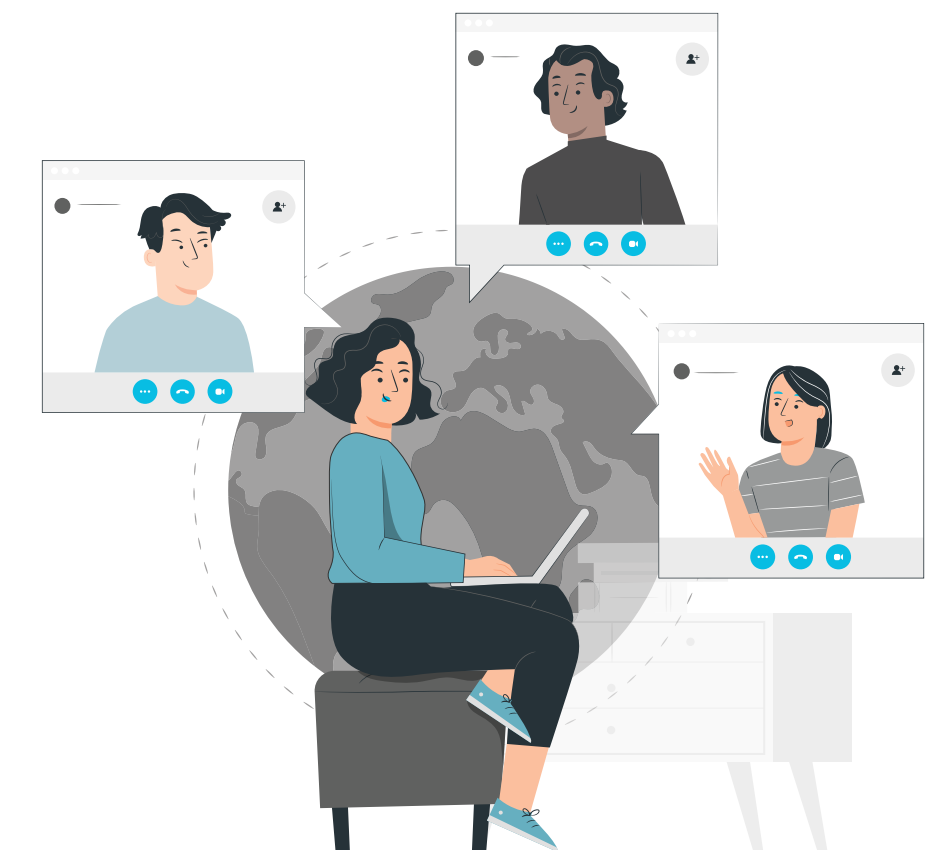
### Flexibility Fuels Success
Work-life balance is a priority, empowering our team with flexible arrangements to excel

### Embracing Inclusion
Every voice is valued, fostering a sense of belonging where all ideas contribute to our success

### Global Collaboration
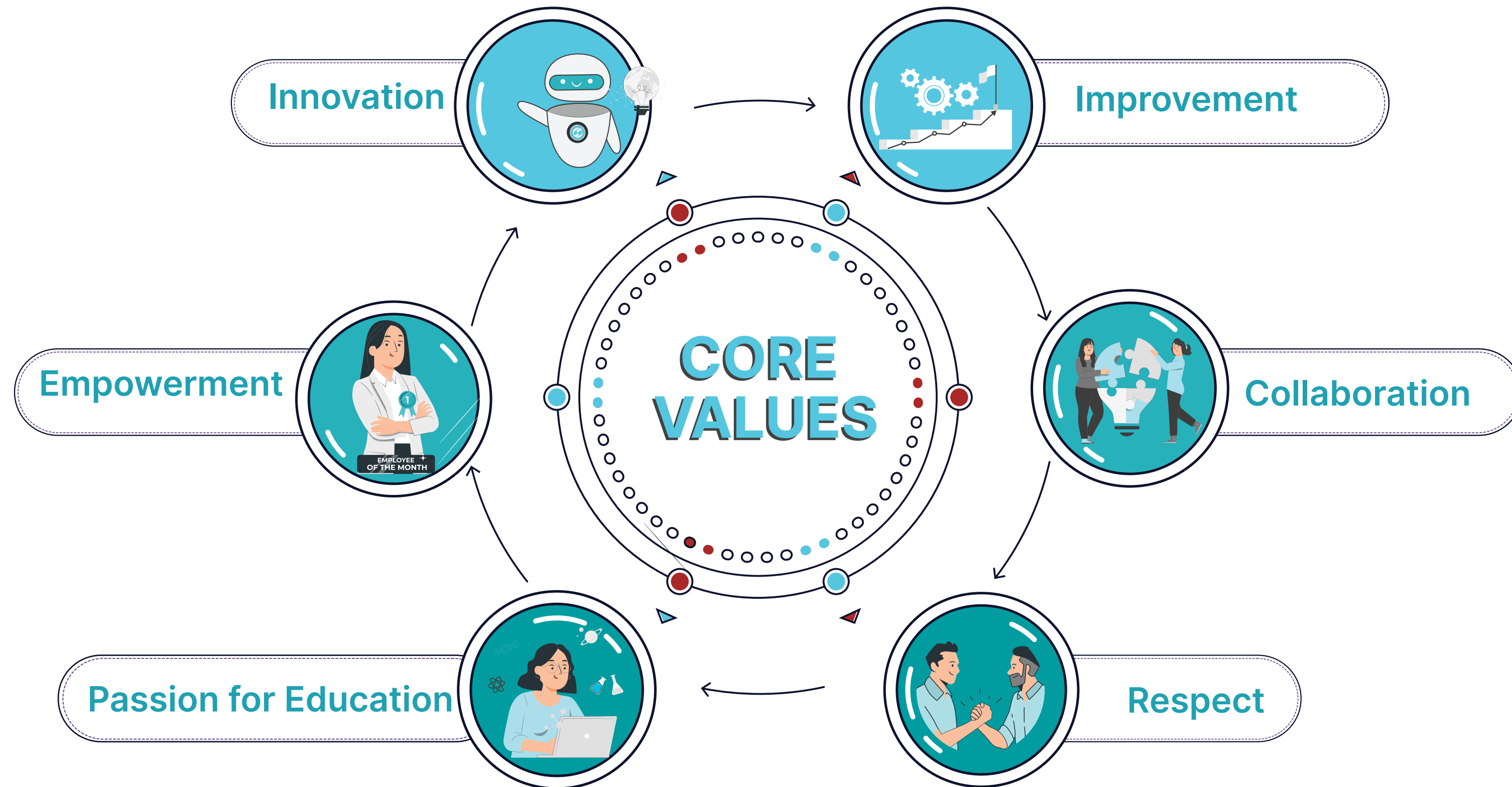Our remote work culture unites diverse talents worldwide, strengthening our global team.

# **Our** Core Values

# Milestones

**2015**
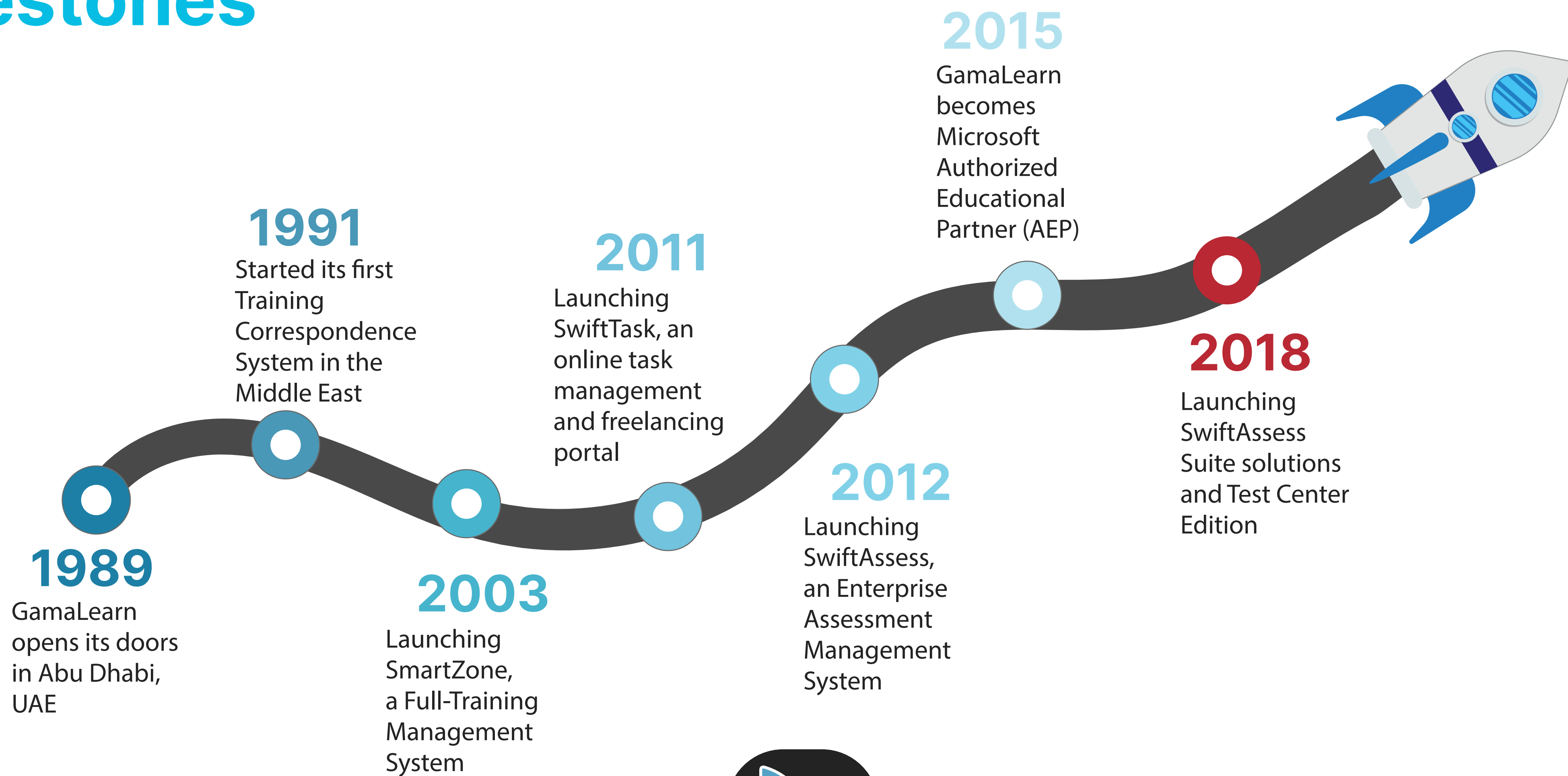GamaLearn becomes Microsoft Authorized Educational Partner (AEP)

**1991**
Started its first Training Correspondence System in the Middle East

**2011**
Launching SwiftTask, an online task management and freelancing portal

**2018**
Launching SwiftAssess Suite solutions and Test Center Edition

**1989**
GamaLearn opens its doors in Abu Dhabi, UAE

**2003**
Launching SmartZone, a Full-Training Management System

**2012**
Launching SwiftAssess, an Enterprise Assessment Management System

# **Awards** Archive

- IT SIG in Sharjah University – **United Arab Emirates.**
- Chamber of Commerce in Abu Dhabi - **United Arab Emirates.**
- Telecommunication and Technology Horizons Magazine - **Kuwait.**
- Arab Information and Communication Technology Organization – **Tunis**
- Arab Network for Open and Distance Education - Amman – **Jordan**
- Higher Education Accreditation Commission – Amman - **Jordan**
- Abu Dhabi TV Station – **United Arab Emirates**
- Different IT Magazines, News Papers in Arab Countries
- Malaysian academic accreditation body
- Assuit University shield – **Egypt**

# Recent Awards and Nominations



**Gess** Awards

**BETT** Awards

**EAA Eassessment Asscociations** Awards

**ATP** Awards

# Conferences Participation History

● BETT UK
UNITED KINGDOM

● BETT ASIA
MALAYSIA

● BETT MEA
Abu Dhabi
UNITED ARAB EMIRATES

● GESS Dubai
Dubai
UNITED ARAB EMIRATES

● Edutech ASIA
Singapore

● Edutech MENA
Riyadh
SAUDI ARABIA

● Leap

● Edu tech Egypt
EGYPT

● EduGate Egypt

# Our Headquarters

## UAE Office

Mohammed Bin Khalifa St
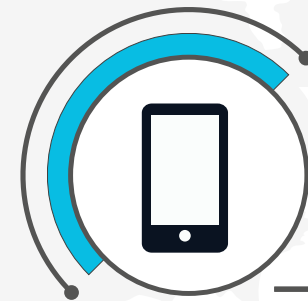Al Danah - Al Markaziyah East
Abu Dhabi

## Egypt Office
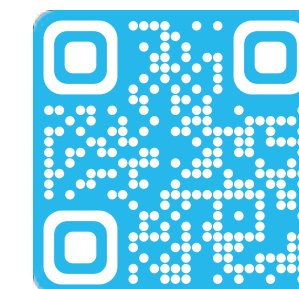
COMING
SOON

# GAMALEARN

Empower. Improve. Innovate

+971 2 6222345

sales@gamalearn.com

@gamalearn

www.gamalearn.com

Scan Here